



POLICY CENTER

FOR RESEARCH AND STRATEGIC STUDIES

مركز سياسات للبحوث والدراسات الاستراتيجية

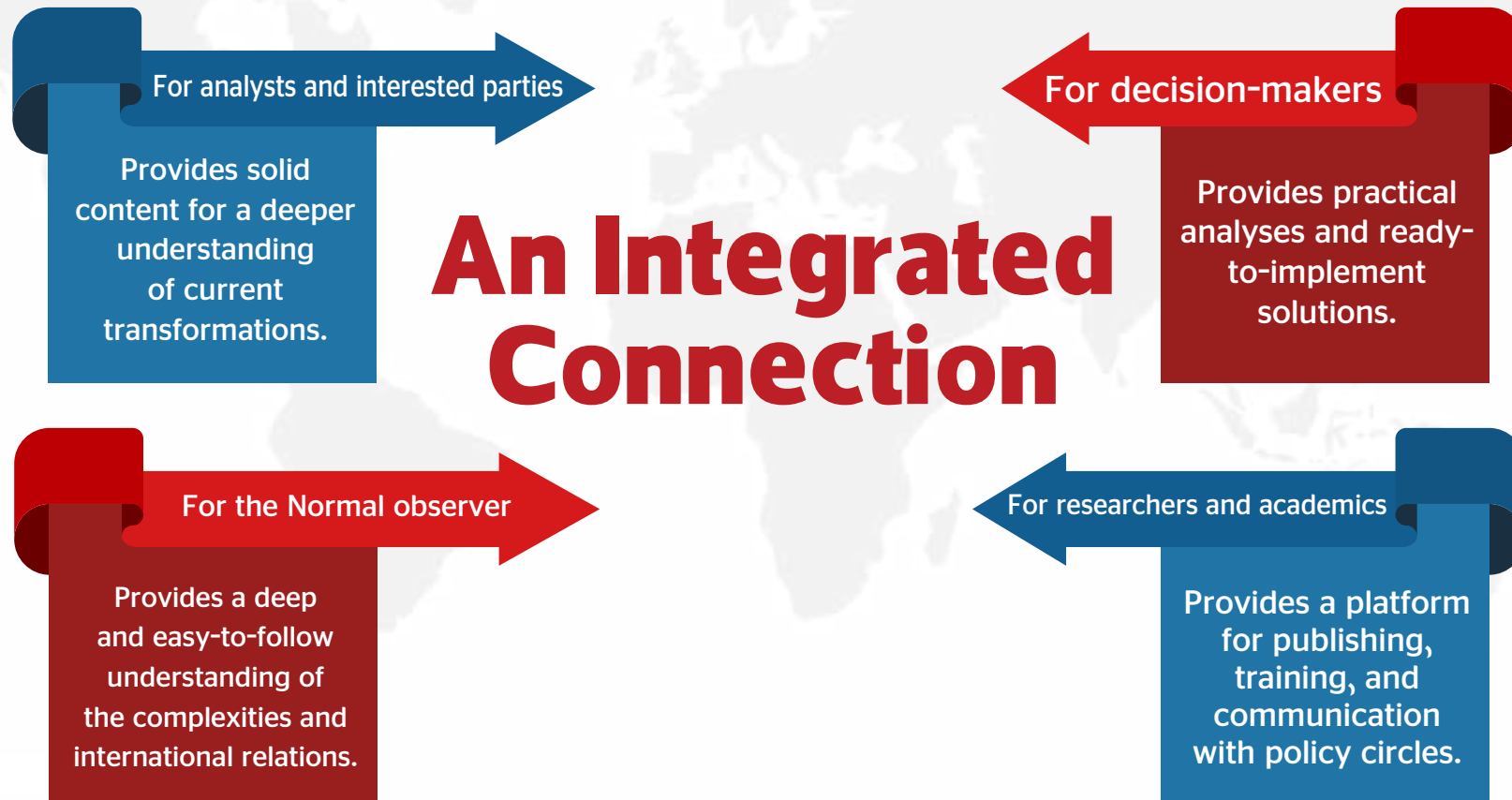


Today's Analysis...Tomorrow's Policies

Pioneering Research...Influencing Policy

■ introduction

Welcome to Policy Center for Research and Strategic Studies, the leading research institution in the field of political and economic studies, policy paper formulation, and position assessments. Through our work, we seek to provide in-depth analytical insights and accurate scientific methodology to support decision-makers and enrich public thought on the crucial issues facing our region and the world.



■ About the Center

Policy Center for Research and Strategic Studies is an integrated intellectual and research platform that combines a deep academic approach with an applied practical dimension, through political and economic studies, the preparation of policy papers, and situation assessments.

The Center was established in response to the growing need for sound research and strategic insights that support decision-makers, provide an analytical basis and insightful vision for researchers, and contribute to the formulation of more efficient and effective policies. The Center aims to be a gathering space for researchers, academics, analysts, and decision-makers to exchange insights, produce knowledge, and formulate ideas that contribute to understanding contemporary political, economic, and strategic challenges.

The Center is based on a firm belief that accurate scientific knowledge and balanced, objective analysis are the cornerstone of any reform, development, or sound decision-making process. From this perspective, the Center works to bridge the gap between purely academic studies and practical policy requirements by producing applicable studies and research aimed at achieving the interests of societies and countries. The center comprises a team of specialized researchers, academic experts, and consultants with practical experience, in addition to a wide network of local and international partners, giving it a unique ability to deliver high-value and reliable research products.



■ Vision

To become a Policy Center for Research and Strategic Studies that is a leading scholarly reference, a leading house of expertise, and an open platform for intellectual dialogue bringing together researchers, academics, analysts, and decision-makers to produce in-depth knowledge and comprehensive insights that contribute to the formulation of sound policies and the promotion of development and critical thinking at the regional and international levels in the fields of political and economic studies and public policy formulation. This is achieved through the production of sound research and in-depth analyses that contribute to enhancing stability, development, and creating a more sustainable future.

■ Mission

We seek to create a research environment that fosters intellectual creativity and sound analysis, supporting the decision-making process by providing accurate analyses, in-depth studies, and timely situational assessments, in addition to providing strategic advice based on solid scientific foundations. We are committed to serving as a bridge between academic knowledge and practical application, ensuring that our research findings are applicable to public policy and the national interest.

Our mission is to combine academic depth with practical effectiveness, so that the Center serves as a unified platform that connects the world of thought with the world of policy.





■ Objectives

1. Empowering researchers and academics to produce and disseminate sound knowledge:

The Center seeks to provide a stimulating research environment that allows researchers, academics, and analysts the opportunity to publish their studies and sound ideas, thus enhancing knowledge enrichment in political and economic fields. The Center works to encourage innovative research and support young researchers to highlight their scientific contributions, while providing platforms for publishing and participating in intellectual dialogues, making the Center a vibrant knowledge incubator.

2. Promoting intellectual and scientific dialogue between researchers and decision-makers:

The Center believes that building sound policies requires a genuine interaction between academic knowledge and practical experience. Therefore, it seeks to build bridges of dialogue between academics and decision-makers through conferences, workshops, and intellectual forums. This contributes to formulating a shared understanding of challenges and enables the development of practical alternatives and solutions based on scientific foundations.



■ Objectives

3. Producing policy papers and studies that combine academic analysis with practical approaches:

The Center's role is not limited to purely academic aspects; it seeks to translate scientific studies into actionable policy papers and recommendations. This integration of in-depth research and practical analysis ensures that the Center's products are of dual value: they contribute to the development of scientific knowledge and provide decision-makers with informed, practical options.

4. Building an open knowledge base that serves various audiences:

The Center aspires to be a knowledge repository that includes databases, indicators, and analytical reports available to researchers, analysts, and those interested in public affairs. This knowledge base not only serves decision-makers, but also helps academic researchers develop their studies, enables analysts to gain a deeper understanding of transformations, and provides the educated public with access to solid and organized knowledge.



■ Objectives

5. Supporting decision-makers through accurate analyses and real-time situation assessments:

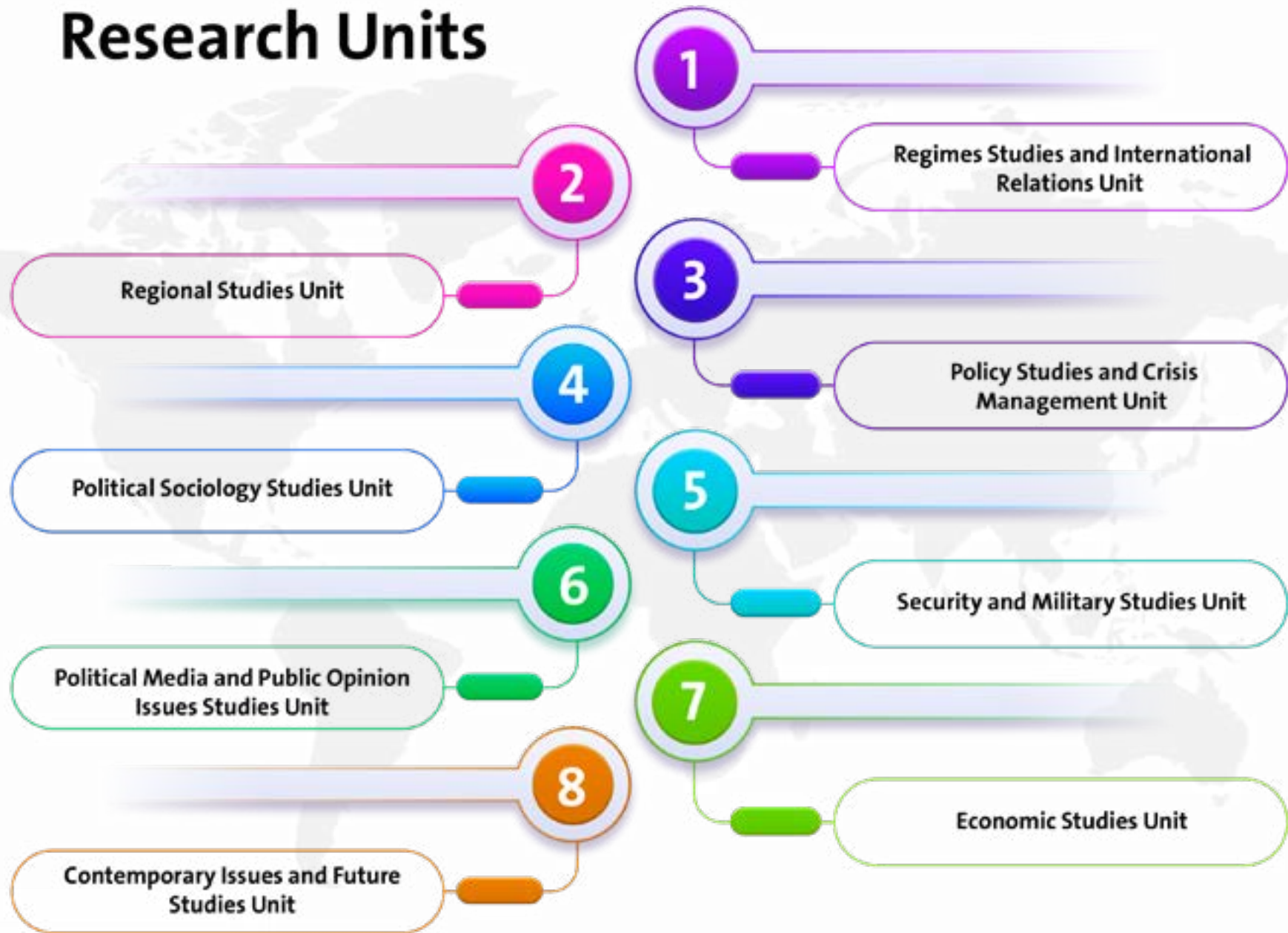
The Center provides regional and international decision-makers with research products based on reliable scientific expertise and accurate methodologies, by formulating real-time situation assessments and in-depth analyses of rapidly unfolding events. This support ensures that the decision-making process is based on scientific data and strategic insights, not mere impressions or immediate reactions.

6. Contributing to the development of societal thought and spreading public awareness:

In addition to its role with researchers and decision-makers, the Center devotes special attention to developing societal thought and spreading scientific culture. This is achieved by issuing simplified reports, organizing educational events, and making knowledge content available through digital platforms. This approach aims to make scientific research a tool for expanding public understanding and enabling society to participate consciously in major debates.



Research Units



■ Objectives

The Policy Center for Strategic Research and Studies consists of various research units covering political, economic, security, and developmental fields. These are:

1. Regimes Studies and International Relations Unit:

- Producing academic research on political Regimes, democratic, and structural transformations.
- Analyzing international and regional relations and their impact on national security.
- Studying disputes and conflicts and their resolutions.
- Issues of bilateral conflict; the trade dispute and rivalry between the US and China; and the struggle for influence between Europe, the US, and Russia.

2. Policy Studies and Crisis Management Unit:

- Situation assessments and early warning. Monitoring and analyzing crisis maps.
- Drafting objective and practical policy papers for decision-makers.
- Issuing urgent situation assessments to keep pace with emerging events.
- Providing practical alternatives and strategic options for dealing with current issues.
- Providing a platform for young researchers to enhance their capacity to formulate policy papers.



■ Objectives

3. Security and Military Studies Unit

- Addressing and analyzing security developments and shifts in the balance of military power.
- Dealing with patterns of cyber warfare and the militarization of artificial intelligence.
- The development of drone and ballistic missile technologies.
- Military and nuclear deterrence rules and their security implications.

4. Economic Studies Unit:

- Analysis of macroeconomic and microeconomic policies.
- Studies on sustainable development and the green economy.
- Monitoring developments in financial, energy, and natural resource markets.
- Evaluating the impact of global economic transformations on the local and regional economy.
- Providing a database serving researchers and those interested in economic transformations.



■ Objectives

5. Regional Studies Unit

- Focuses on areas of tension, conflict, and chronic issues.
- Political transformations in the Middle East region and issues.
- Regional issues in Asia, Latin America, and Africa.
- Conflicts with transient effects, including Israeli aggression, the Iranian issue, the Turkish presence, and the war in Ukraine.

6. Political Sociology Unit

- Identity, power, and politics and their impact on political stability, the relationship between social classes and political transformations, political culture, and societal values in light of globalization and digitization.
- Demographic and political transformations, especially issues of youth, unemployment, and migration, demographics and public policies, gender issues, and women's political participation.
- Political and social psychology and public opinion behavior, relations between the state, the individual, and society, and the impact of crises on the political behavior of societies.
- Issues of globalization and social change, such as the digital revolution and artificial intelligence and their implications for politics.



■ Objectives

7. Political Media and Public Opinion Studies Unit

- Media and Politics; the State and the Media, Agenda Shaping and Political Mobilization, and the Media as a Tool of Public Diplomacy and Soft Power.
- Mechanisms for forming public opinion, models for measuring and analyzing trends, and the interaction between public opinion and political decision-making.
- Digital media and social media as an influential political actor, issues of fake news, artificial intelligence and algorithms, and their impact on shaping public opinion.
- Media and cyber warfare, the role of traditional and digital propaganda campaigns, the domination of cyberspace, and the role of the media in conflicts and psychological warfare.
- Media and community security; particularly the role of the media in crisis and disaster management, and media and intellectual security (combating extremism and hate speech).
- Future trends in the development of media and public opinion; the future of journalism, and the patterns of influence of the shift in media consumption.



■ Objectives

8. Contemporary Issues and Future Studies Unit.

- Conducting professional foresight research for researchers and experts.
- Organizing Think Labs to predict future scenarios.
- Focusing on technological issues and digital transformations and their impact on politics and the economy.
- Analyzing geopolitical and technological changes and their implications.



■ Research and Advisory Services:

The role of Policy Center for Research and Strategic Studies is not limited to producing theoretical knowledge or presenting policy papers to decision-makers. Rather, it serves as an integrated research platform that provides diverse and balanced services to various audiences: decision-makers, researchers, academics, analysts, and public and private institutions. **The most prominent of these services are detailed below:**

1. Platform for Scientific and Analytical Publishing

The center provides researchers and academics with the opportunity to publish their research and studies within strict scientific standards, whether through peer-reviewed scientific journals or analytical reports issued by the center. It also provides channels for analytical publishing directed at analysts and interested parties, ensuring that knowledge reaches both the academic environment and the broader research community.



■ Objectives

2. Preparing Policy Papers and Joint Position Papers

The Center works to formulate practical policy papers and current position papers in collaboration with research teams comprising specialized experts and young researchers.

This collaborative model enhances research capacity building and opens the way for the new generation of researchers to contribute to the production of knowledge that has a direct impact on public policy.

3. Organizing Scientific Seminars and Research Conferences

The Center holds periodic events such as seminars, conferences, and workshops, bringing together decision-makers, thinkers, researchers, and academics. These events aim to:

- Discuss current political and economic issues in scholarly depth.
- Promote dialogue between the academic community and government departments.
- Provide a platform for intellectual exchange and highlight diverse perspectives.



■ Objectives

4. Specialized Strategic Consulting

The Center provides strategic consulting to the public and private sectors, covering political, economic, and strategic areas.

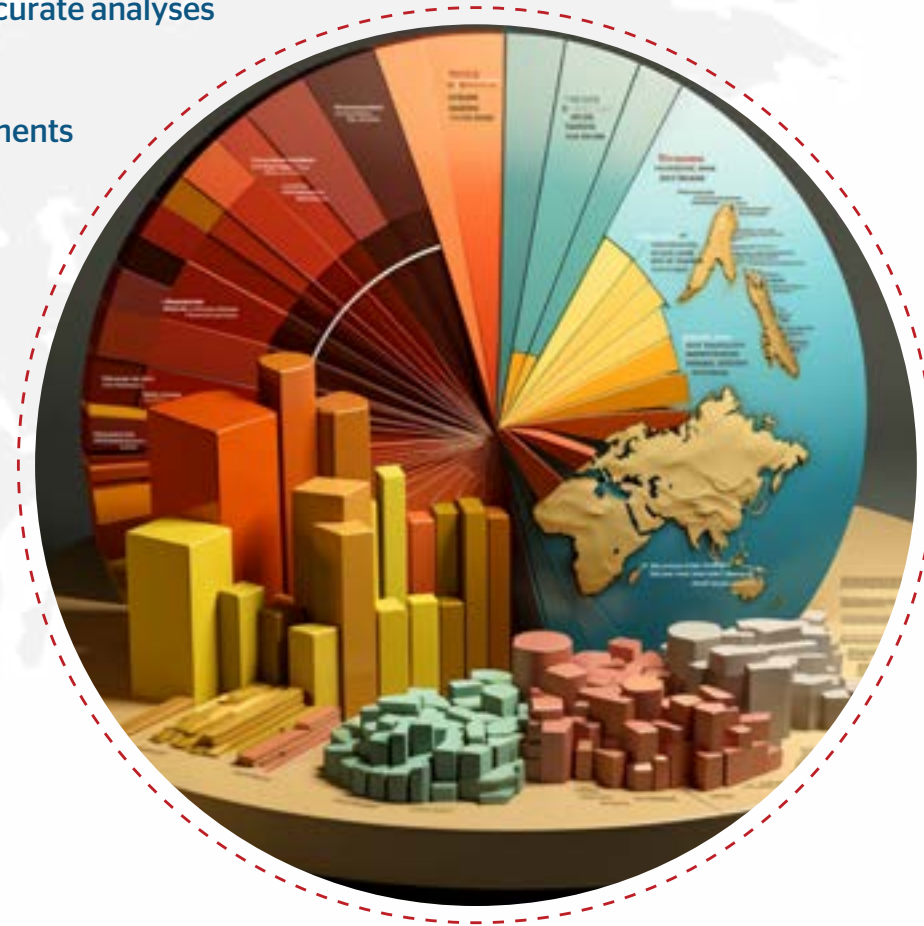
- **For the public sector:** Supporting ministries and government institutions with accurate analyses to help them formulate public policies.
- **For the private sector:** Providing market studies, economic analyses, and assessments of political trends that may impact investment and the economic environment.

5. Political and Economic Databases and Indicators

The Center is developing a knowledge repository containing updated databases and analytical indicators, available to researchers, academics, and analysts.

These include:

- Economic indicators (growth, unemployment, investment, energy, etc.).
- Political indicators (stability, political participation, governance, etc.).
- Knowledge maps to help track regional and international transformations.



■ Objectives

6. Training and Capacity Building Programs

The Center offers training programs targeting young researchers and aspiring academics to develop their research tools. These include:

- Political analysis skills and policy paper formulation.
- Strategic foresight and scenario analysis tools.
- Quantitative and qualitative research techniques.
- Academic and analytical writing skills.

The Center offers training programs targeting young researchers and aspiring academics to develop their research tools. These include: political, economic, and strategic areas.

7. Interactive Discussion Platforms (Intellectual Forums)

The Center establishes periodic intellectual platforms in the form of closed and open discussion forums, bringing together academics, analysts, experts, and decision-makers. These forums aim to:

- Exchange views on emerging issues.
- Test research hypotheses through scholarly debate.
- Create spaces for communication between various circles (scientific, official, and societal).



■ Objectives

8. Specialized Publications and Journals

Through the Publishing Unit, the Center publishes:

- In-depth strategic reports directed at researchers and decision-makers.
- Periodic analytical bulletins summarizing the most important developments and presenting them in a practical manner.
- Peer-reviewed academic journals that enable researchers to publish their studies according to the highest academic standards.

9. Community Participation, Awareness Dissemination, and Research Culture

Believing the importance of transferring knowledge to a wider audience, the Center works to simplify some of its research output into articles or policy briefs for the media and interested public, contributing to raising community awareness and developing public thought.





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